



Global Youth survey report

Prepared for Global Alliance for
YOUTH

January 2022



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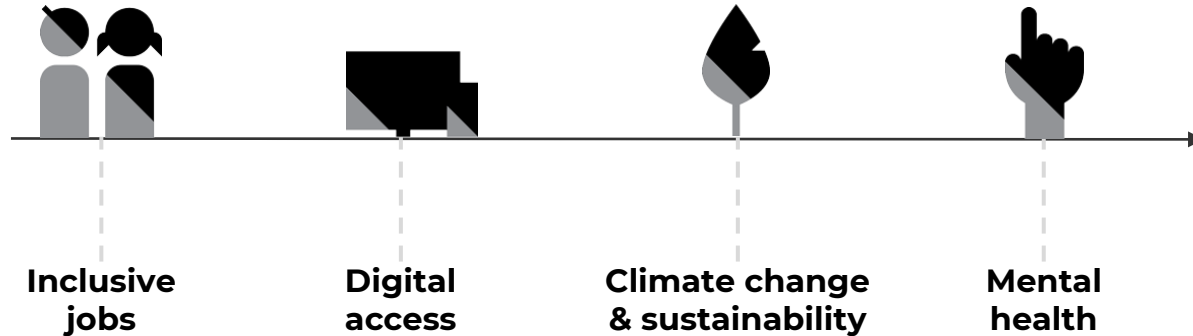
Detailed slides

Disclaimer: This study has been conducted for the World Economic Forum event, Davos in 2022. The content of this document is for internal circulation only



Background

- ✓ The **Global Alliance for YOUth** is a business-driven movement of organizations working towards helping young people gain employability skills.
- ✓ The **Global Shapers Community** is a network of young people driving dialogue, action and change.
- ✓ **NielsenIQ** in association with Alliance4Youth and Global Shapers community conducted a survey among the Youth across 19 markets to understand their opinion / views towards topics of interest i.e.



Key objective is to understand the **aspirations of youth** with regards to the future in terms of **Jobs, Digital access, Sustainability and Mental health**.

The **results** of this survey will be **used in** discussions and agenda during the **World Economic Forum** event, in **2022 in Davos**



Survey Design

How?

Self completion, closed ended **Quantitative online** survey

Questionnaire was administered in English or native language of the country depending upon respondent's comfort level

When & Where?

When: Data collection 9th to 24th December 2021

Where: 19 markets

With whom?

Youth in the age group of **18-29-year**

Region	Markets	Sample
African	Egypt	104
	Nigeria	102
	Kenya	102
	South Africa	102
Asia - Pacific	China (Mainland)	105
	India	105
	Indonesia	106
Eastern Europe	Russia	102
	Bulgaria	104
	Poland	105

Region	Markets	Sample
Latin & Caribbean	Argentina	105
	Brazil	105
	Mexico	105
	UK	102
Western Europe & Others	Turkey	105
	USA	104
	Australia	105
Middle East	UAE	105
	KSA	102

A total of **1975 interviews** were conducted; **~100+ per country**

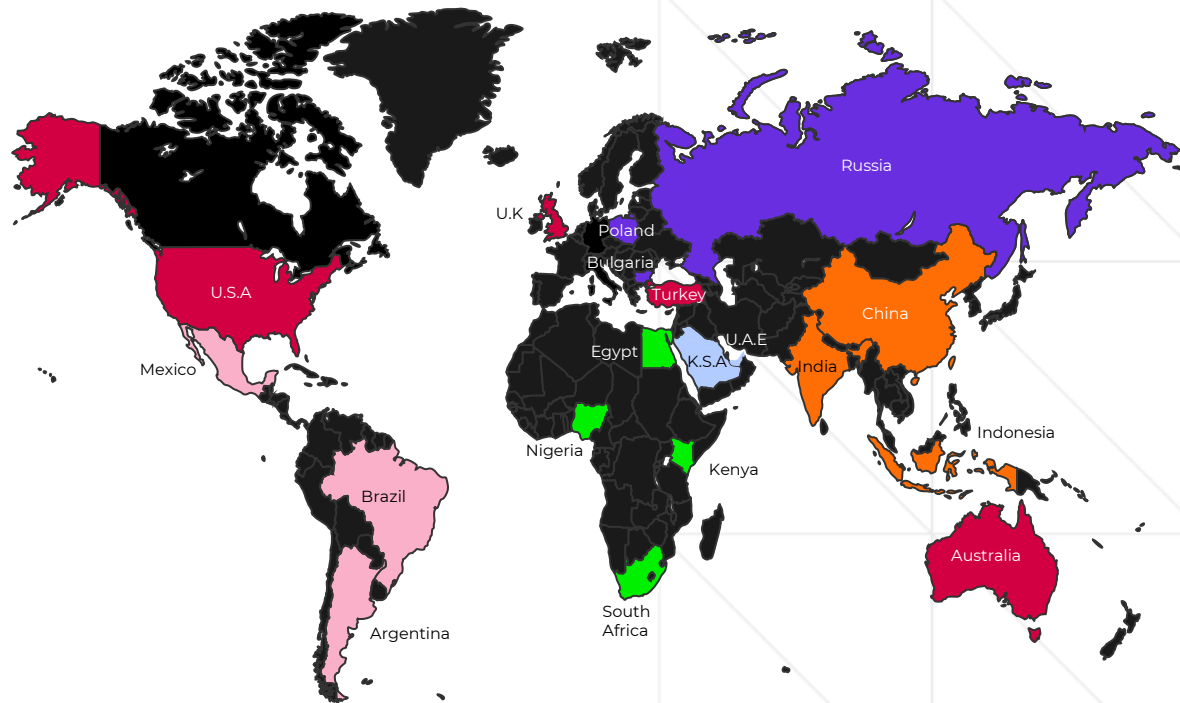
Refer to table on the left for details



Sample by region

Sample was spread across 19 markets with 100+ interviews per market

Region	Total
African	410
Asia – Pacific	316
Eastern Europe	311
Latin & Caribbean	315
Western Europe & Others	416
Middle East	207
Total	1,975



Presentation of findings

How to read the report

Global level

The results are presented at a total level

Difference in demographics

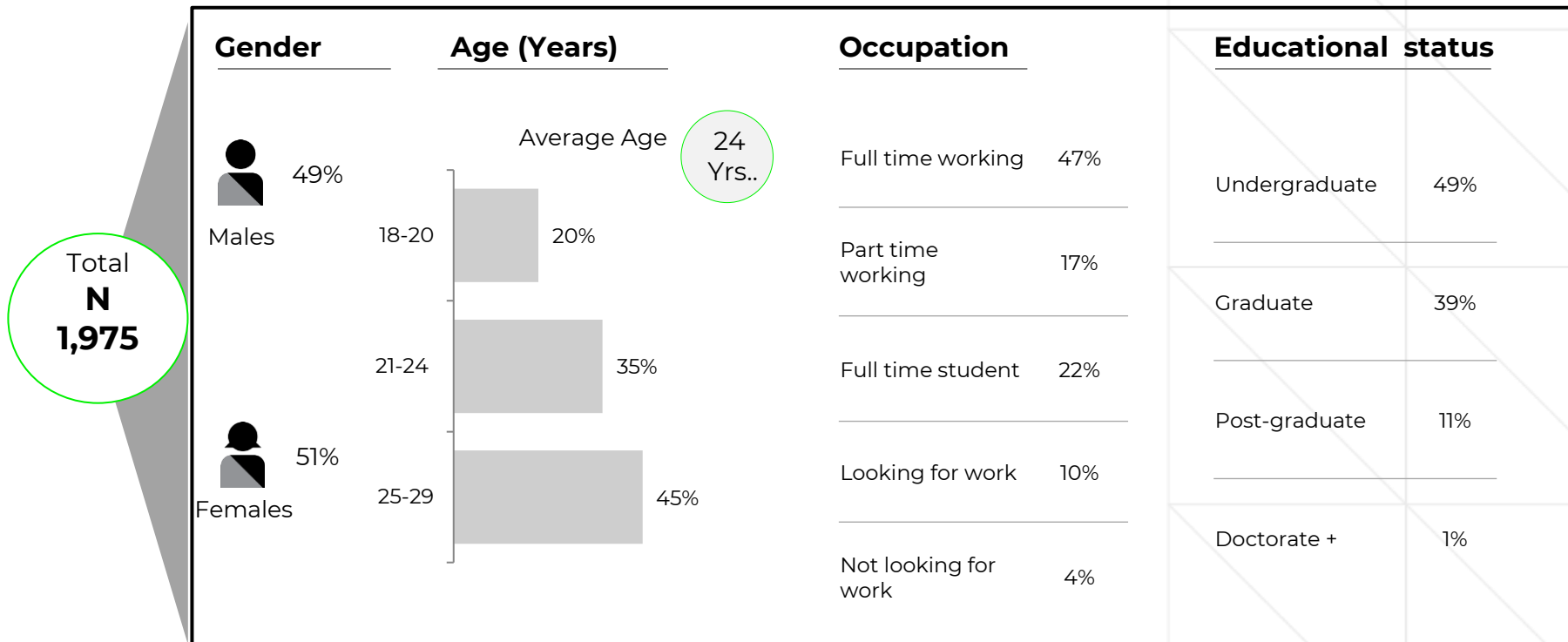
Findings by demographics such as age, gender, region that stand out from the global level are highlighted along side.

The detailed data at the demographic level is provided in the Appendix



Respondent profile

Sample was spread across key demographic variables such as age and gender



Q1. Please select your gender: Q2. Please enter your age Q4. Please select occupation status Q5. Please select your highest level of education

Executive summary

Upskilling at Jobs

Though the youth is confident in their current skill sets, yet they look for opportunities from their employers to upskill

Mental health is seen as important

Awareness is seen to have increased from the past & corporates need to take the responsibility of their employee's mental health. Hindrances for taking professional advice is seen to be multifold (cost, stigma etc.)

Digital space gains importance

Digital access is seen as a necessity & has widespread reach. The enablers are infrastructure based (devices, providers, governments). It is accessed mainly from home

Sustainability goals are achievable

The youth are confident that providing incentive will help corporates achieve their sustainability goals. Critical sustainability issues are seen as unemployment followed by climate change



Key expectation from the future employer are :

- **Pay scale** - 74% of global youth consider 'remuneration' as one of the top 3 criteria for selecting a job
- **Upskilling opportunities**- 68% of global youth look for financial support from the employers to acquire new skills & techniques required for job
- **Job opportunities** – 34% of global youth consider 'youth unemployment' as most critical sustainability issue
- **Mental health responsibility** – 91% of global youth think the corporates should take responsibility of their employee's mental health

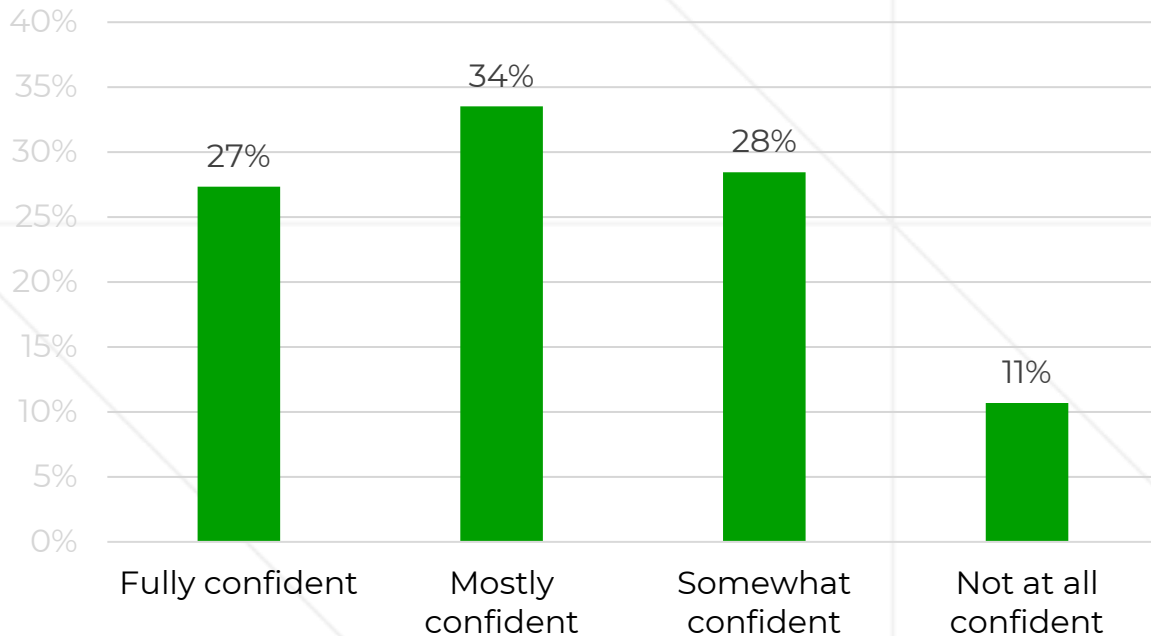
Pillar 1: Inclusive jobs



Current skills are sufficient for being employed after 5-10 years

2 in 3 youth are confident that their current skills adequate in the coming years

Top 2 Box 61%



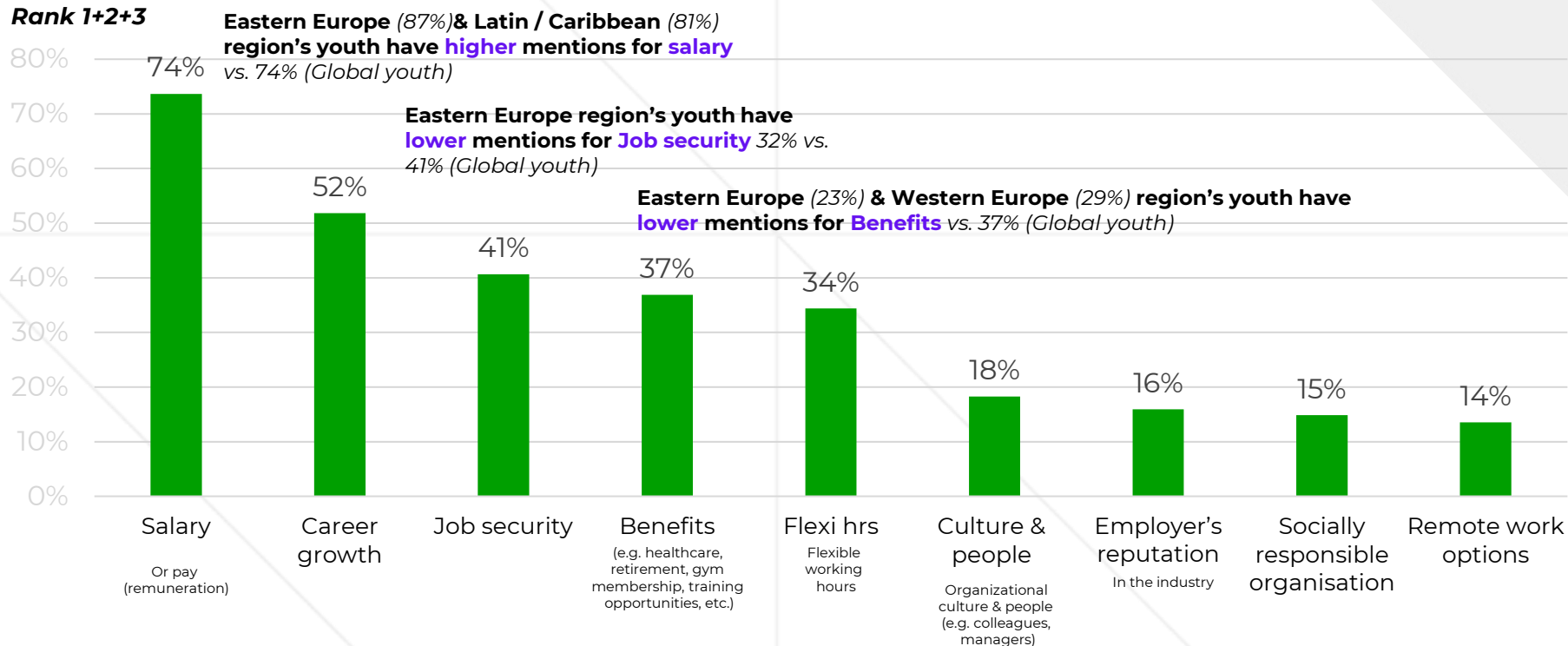
The younger age group (18 to 20 yrs) are lesser confident. 50% vs. 61% (Global youth)

Latin & Caribbean region's youth are more confident. 70% vs. 61% (Global youth)

Top criteria's for selecting the job are...

...Pay scale followed by career growth & job security

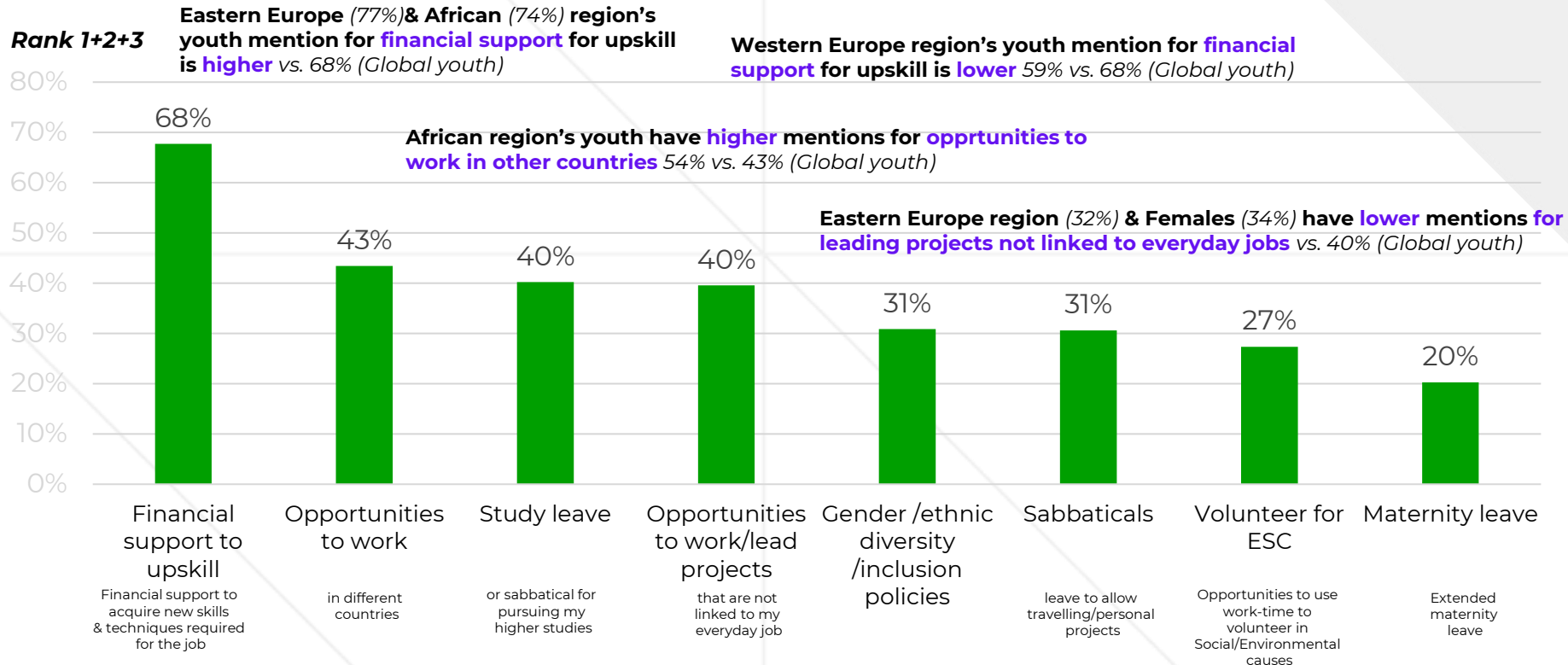
Rank 1+2+3



Q7: According to you what are the Top 3 criteria for selecting the job?

And the next gen employees seek the support of corporates for...

.. Upskilling opportunities via financial support or work exposure



Q8: According to you, what support can employers and corporates provide to the new generation of employees like you?

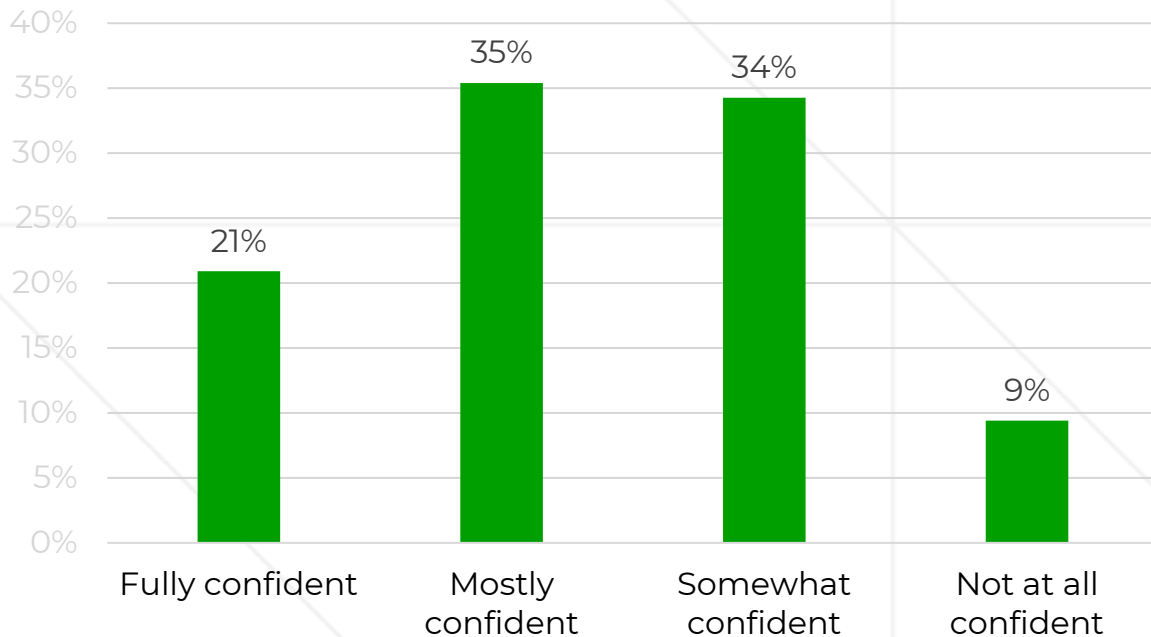
Pillar 2: Digital access



Will everyone have digital access in 10 years?

More than half of the youth are confident of widespread digital reach by the next decade

Top 2 Box 56%



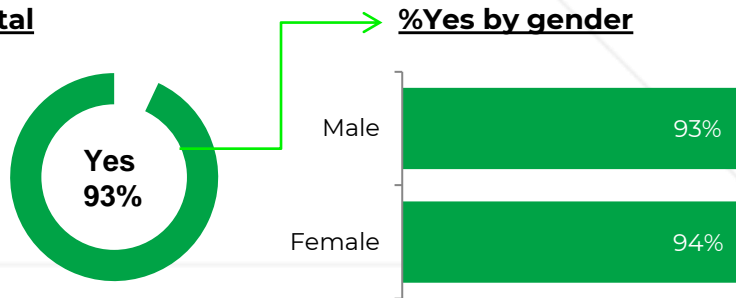
Asia Pacific (78%) & Middle East (65%) region's youth are more confident vs. 56% (Global youth)

African region's youth are less confident 38% vs. 56% (Global youth)

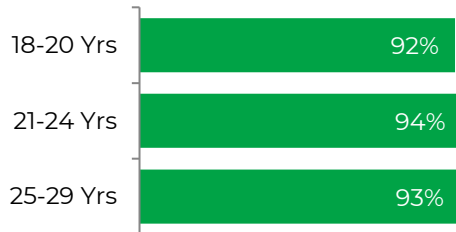
Digital access as basic need

Digital access is considered necessary by majority

Total



%Yes by age group



Middle east & Latin / Caribbean region have more youth who agree

	Total	African	Asia - Pacific	E. Europe	Latin & Caribbean	W. Europe & Other	M.E
Yes	93%	96%	94%	89%	97%	88%	99%
No	7%	4%	6%	11%	3%	12%	1%

European regions (East & West) have lesser youth who agree

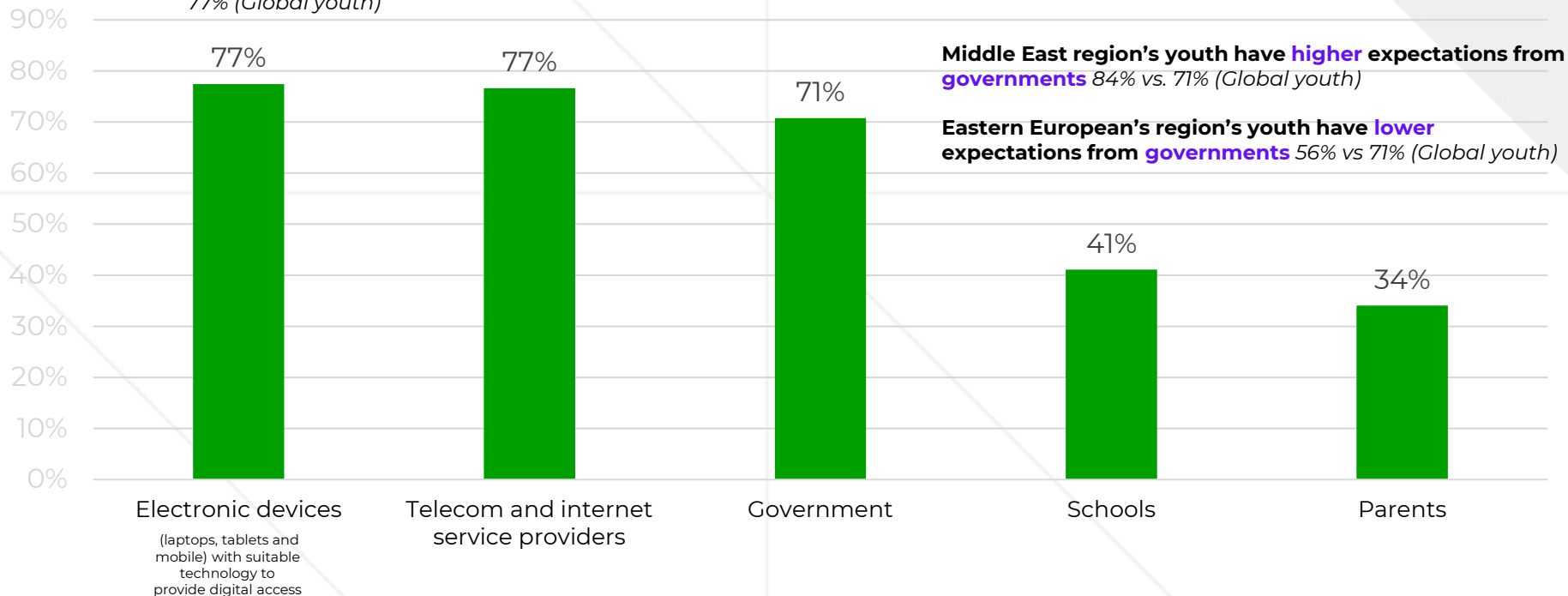
Top 3 enablers for providing digital access..

..are infrastructure-based

Rank 1+2+3

Eastern Europe region's youth have higher mentions for devices 87% vs. 77% (Global youth)

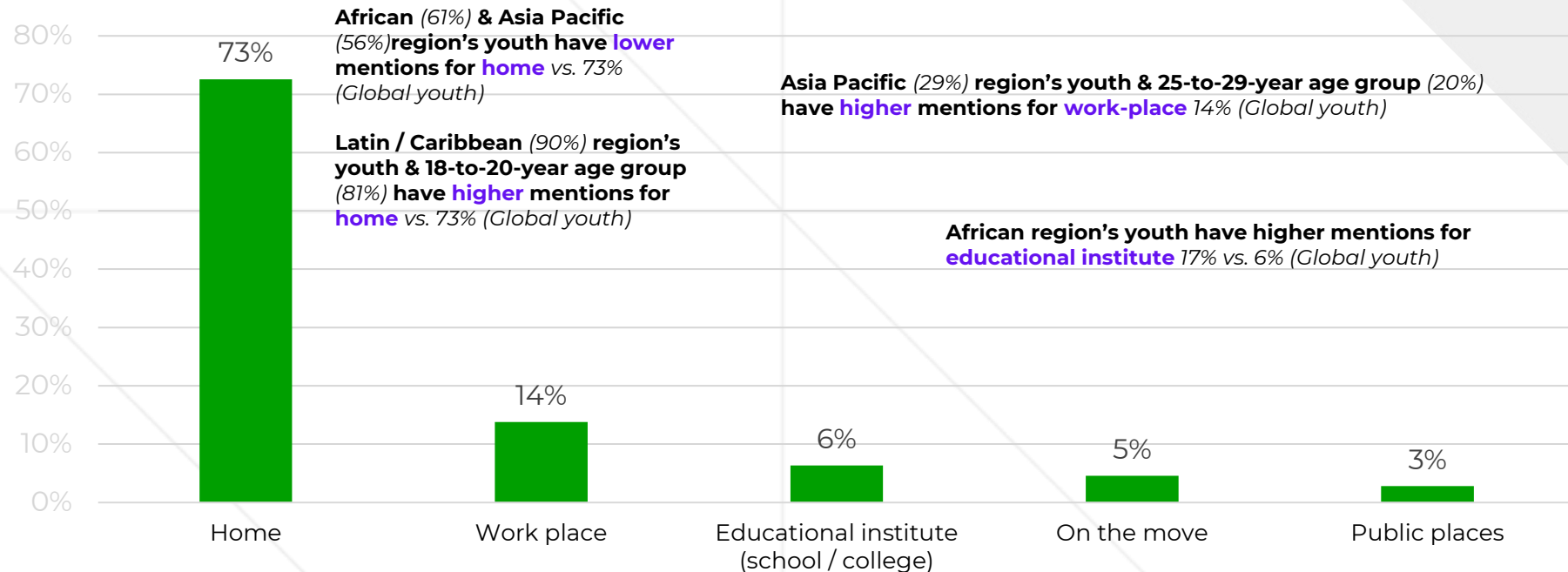
Asia Pacific region's youth have higher expectation from service providers 84% vs. 77% (Global youth)



Q11: According to you which are the top 3 enablers for providing digital access in your country?

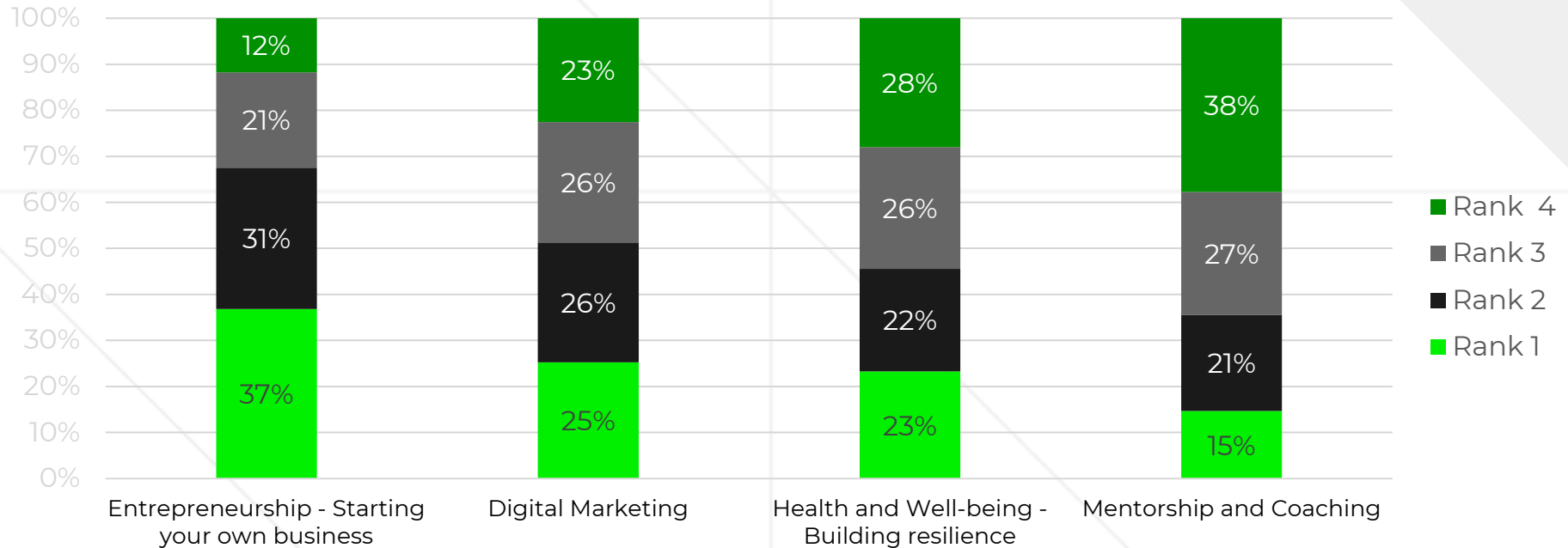
Internet is accessed

..primarily at home



Free training by Global Alliance for youth

..for enterprising abilities is sought foremost



Q12A: If Global Alliance for Youth were to offer 'free' training in following topics, please rank them in order of your preference?

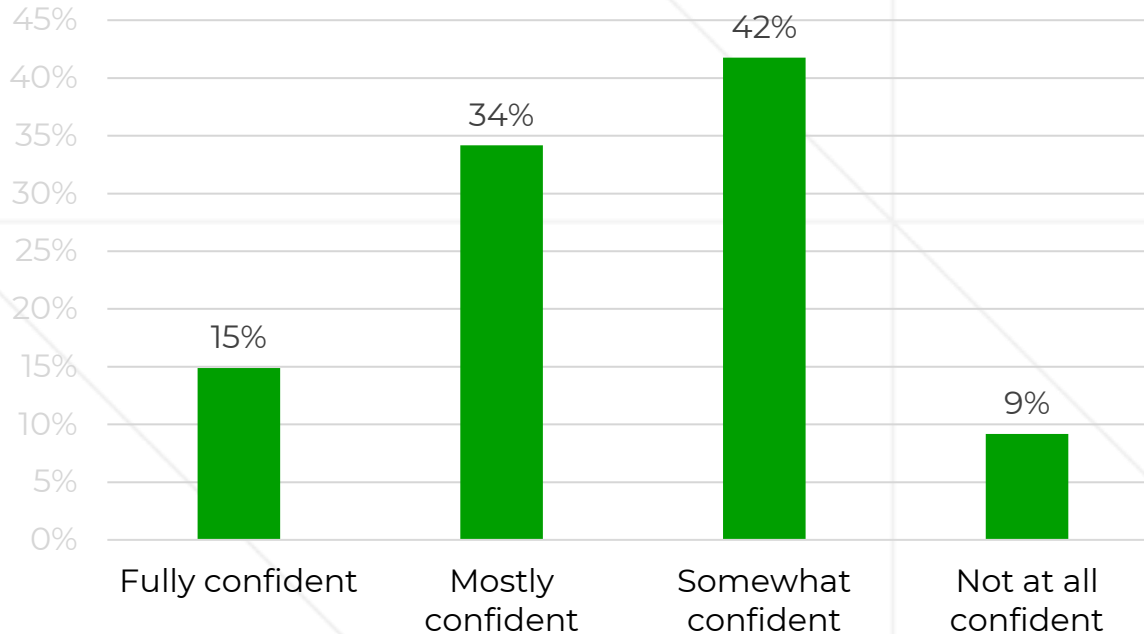
Pillar 3: Climate change & sustainability



Will corporates achieve sustainability goals set by the governments?

Almost half the youth are confident of the ability of corporates to achieve their ESG

Top 2 Box 49%

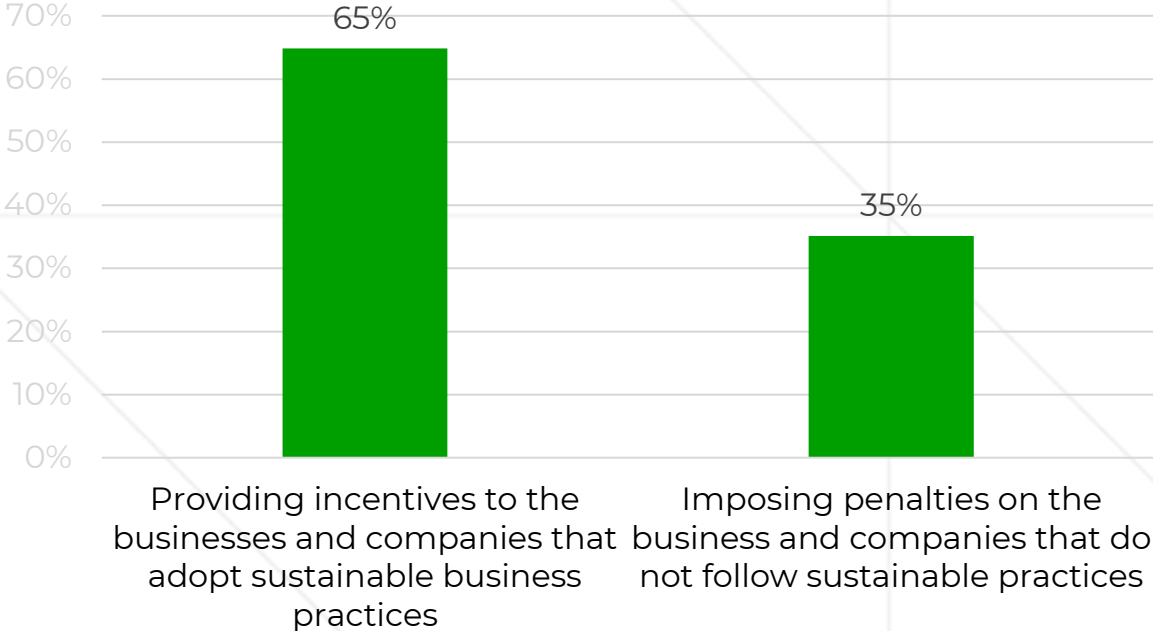


Asia Pacific (70%) & Middle East (57%) region's youth are more confident vs. 49% (Global youth)

African (42%), Eastern European (43%) & Western European (41%) region's youth are less confident vs. 49% (Global youth)

Providing incentives will be more effective for corporates..

..to achieve their ESG as compared to imposing penalties



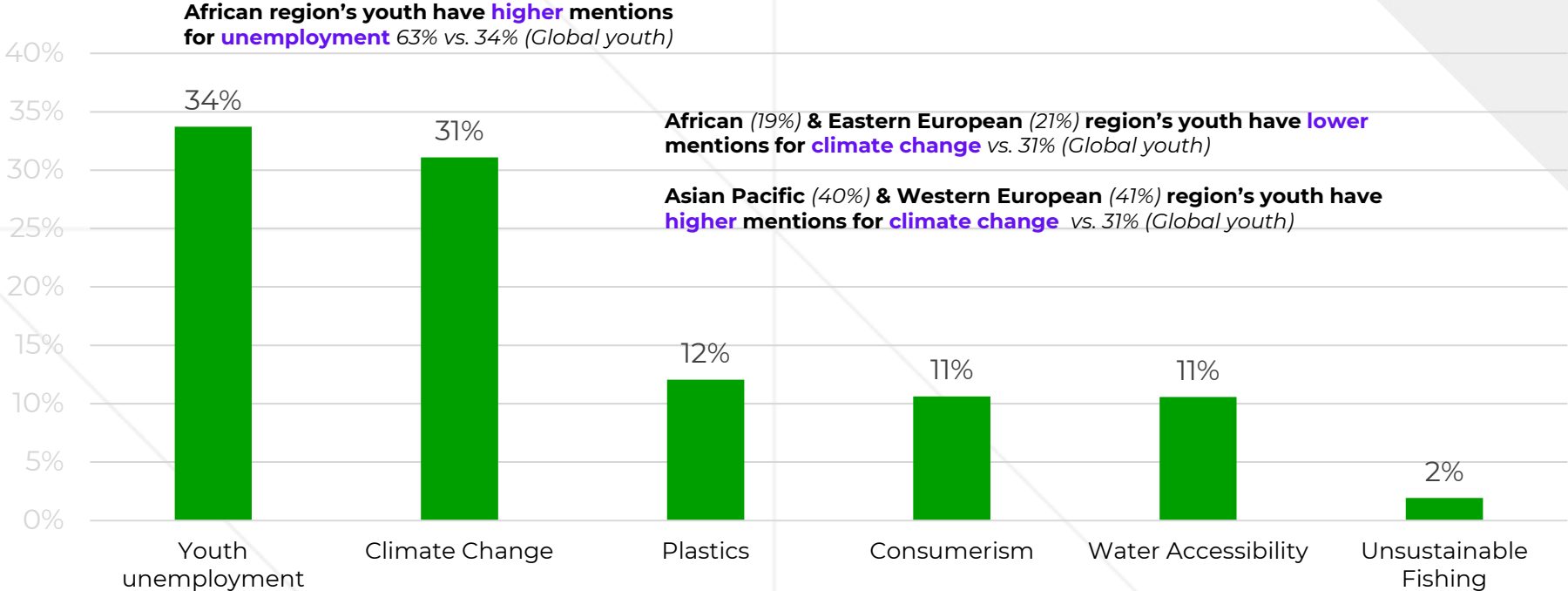
Asia Pacific region's youth are **inclined towards incentives** 74% vs. 65% (Global youth)

Latin / Caribbean region's youth are **inclined towards penalties**. 44% vs. 35% (Global youth)

Q14: Which of the following will be more effective in achieving the sustainability goals by involving the corporates and businesses?

Critical sustainability issues as per the youth are..

..unemployment followed by climate change



Q14A: According to you, which of the following is the most critical sustainability issue?

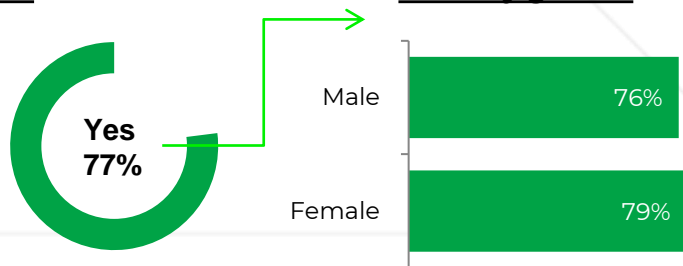
Pillar 4: Mental Health



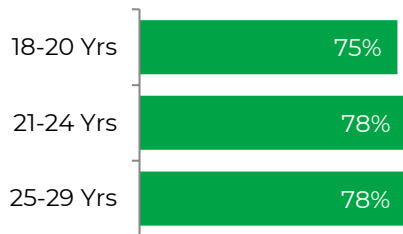
Awareness for mental health has increased from the past..

..is agreed by 3 in 4 youths

Total



%Yes by age group



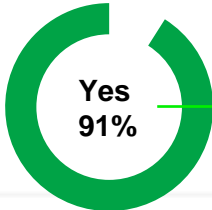
Eastern European region have **lesser youth who agree** on the increase of mental health from the past 63% vs 77%

	Total	African	Asia - Pacific	E. Europe	Latin & Caribbean	W. Europe & Other	M.E
Yes	77%	82%	84%	63%	85%	73%	76%
No	14%	11%	10%	20%	8%	18%	14%
Don't know / can't say	9%	7%	6%	17%	7%	9%	11%

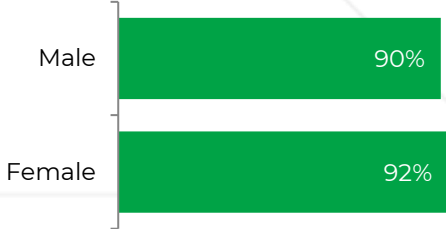
Corporates responsibility towards their employee's mental health

..is seen as must by the youth

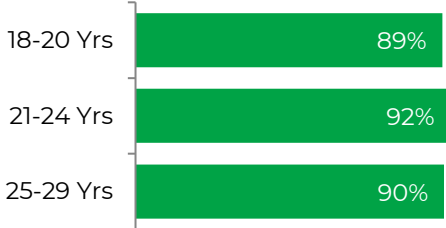
Total



%Yes by gender



%Yes by age group



	Total	African	Asia - Pacific	E. Europe	Latin & Caribbean	W. Europe & Other	M.E
Yes	91%	96%	93%	85%	90%	87%	91%
No	9%	4%	7%	15%	10%	13%	9%

Q16: Do you think the corporates should take responsibility of their employee's mental health?

Hindrances for taking a professional advice on mental health

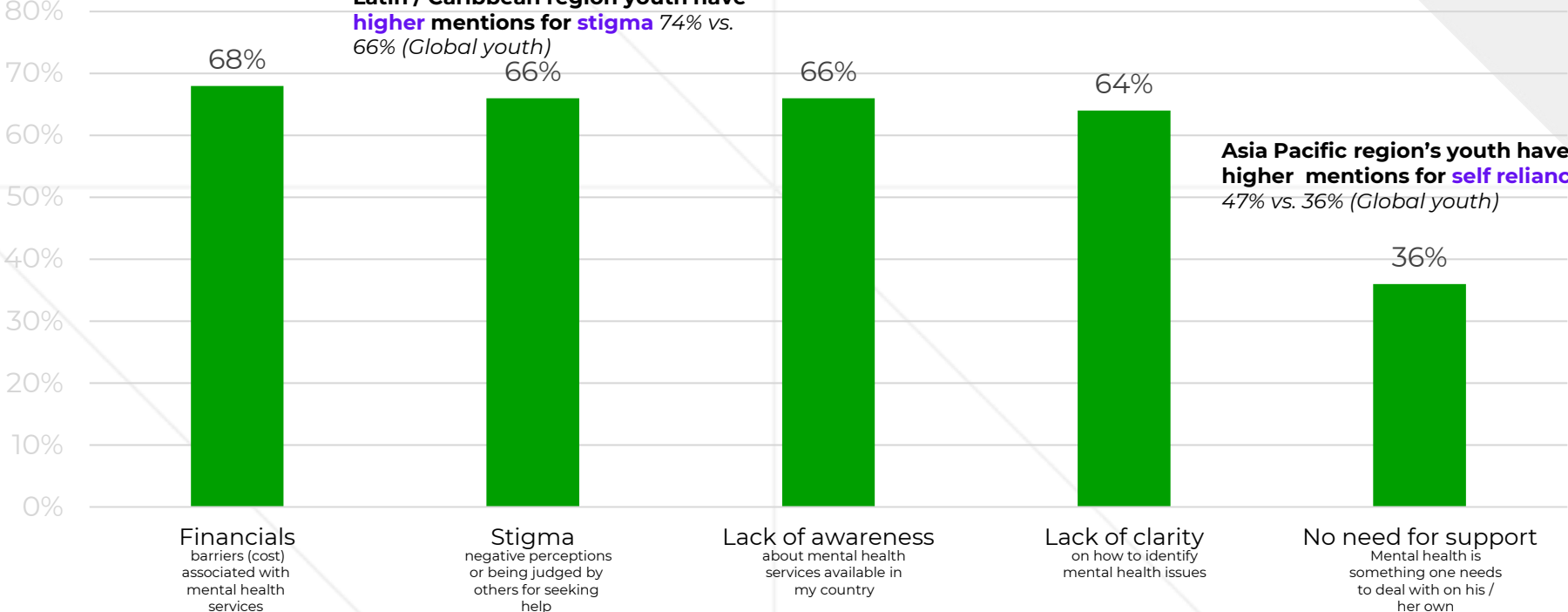
..are multifold

Eastern European region's youth have higher mentions for cost issues 76% vs. 68% (Global youth)

African region youth have higher mentions for Lack of awarness 76% vs. 66% (Global youth)

Latin / Caribbean region youth have higher mentions for stigma 74% vs. 66% (Global youth)

Asia Pacific region's youth have higher mentions for self reliance 47% vs. 36% (Global youth)

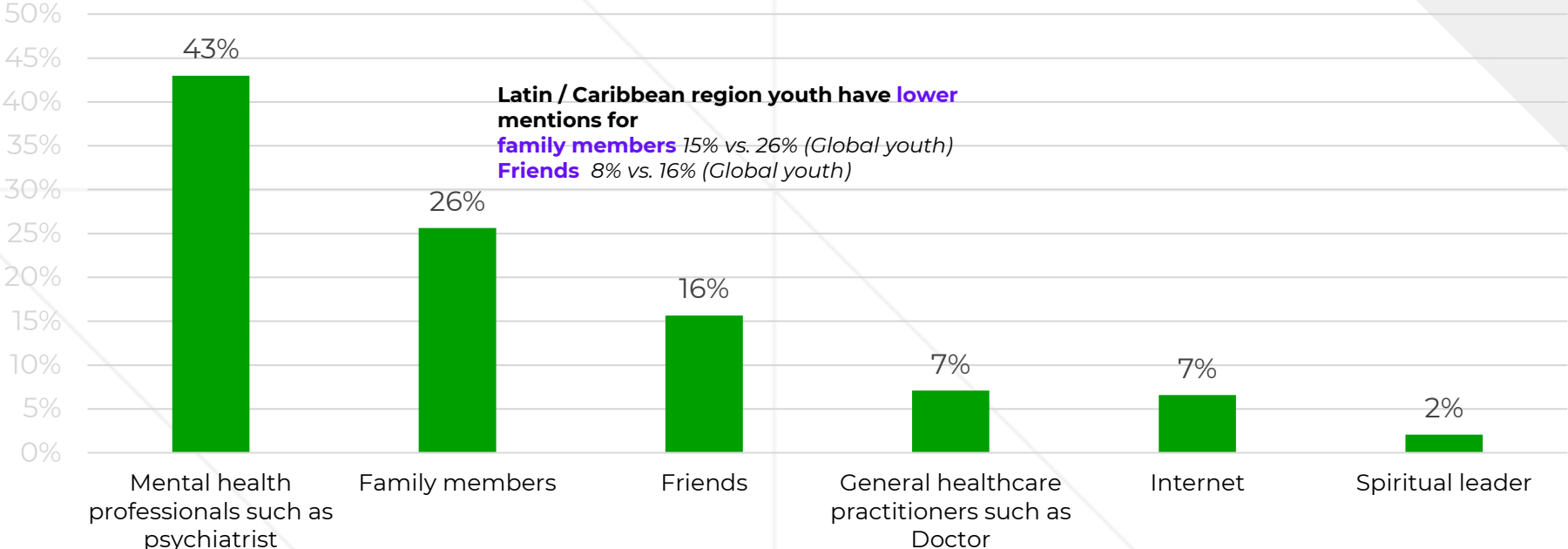


Q17: Below are few reasons preventing an individual from taking a professional advice from the mental health practitioners. Please select which of these you think are applicable in your country.

Mental health support is sought from...

..professionals followed by family members

Latin / Caribbean region's youth have **higher** mentions for **Professionals** 63% vs. 43% (Global youth)



Q18: In case you need mental health support, whom would you reach out to?



Thank you.

Appendix



Scores by Gender

	Total	Male	Female
Region	N=1975	N=967	N=1000
African	21%	22%	20%
Asia – Pacific	16%	16%	16%
Eastern Europe	16%	16%	16%
Latin and Caribbean	16%	16%	16%
Western Europe & Others	21%	21%	21%
Middle East	10%	10%	11%
Age	N=1975	N=967	N=1000
18 -20 Yrs.	20%	24%	17%
21 - 24 Yrs.	35%	36%	35%
25 - 29 Yrs.	44%	40%	49%
Occupation	N=1975	N=967	N=1000
Employed full time	47%	52%	42%
Employed part time	17%	17%	18%
Full time student	22%	21%	23%
Looking for work	10%	9%	12%
Not looking for work	4%	2%	6%
Education	N=1975	N=967	N=1000
Undergraduate	49%	51%	48%
Graduate	39%	37%	41%
Post-graduate	11%	10%	11%
Doctorate +	1%	2%	0%

	Total	Male	Female
	N=1975	N=967	N=1000
Q6: How confident are you that your current skills are sufficient for you to be employed in the next 5-10 years? (Top 2 Box%)	61%	61%	61%
Q7: According to you what are the Top 3 criteria for selecting the job? (Rank 1+2+3)			
Salary	74%	70%	77%
Career growth	52%	54%	50%
Job security	41%	41%	40%
Benefits	37%	35%	39%
Flexi hrs.	34%	33%	36%
Culture & people	18%	20%	16%
Employer's reputation	16%	17%	15%
Socially responsible organization	15%	16%	13%
Remote work options	14%	13%	14%
Q8: According to you, what support can employers and corporates provide to the new generation of employees like you? (Rank 1+2+3)			
Financial support to acquire new skills and techniques required for the job	68%	67%	69%
Opportunities to work in different countries	43%	43%	44%
Study leave or sabbatical for pursuing my higher studies	40%	42%	39%
Opportunities to work/lead projects that are not linked to my everyday job	40%	45%	34%
Gender and ethnic diversity and inclusion policies	31%	28%	34%
Sabbatical leave to allow travelling/personal projects	31%	31%	30%
Opportunities to use work-time to volunteer in Social/Environmental causes	27%	30%	25%
Extended maternity leave	20%	15%	25%
Q10: How confident are you that everyone in your country will have the digital access in the next 10 years? (Top 2 Box%)	56%	59%	54%
Q9: Do you think having Digital access for each individual is a basic need?	93%	93%	94%

	Total	Male	Female
	N=1975	N=967	N=1000
Q11: According to you which are the top 3 enablers for providing digital access in your country? (Rank 1+2+3)			
Electronic devices	77%	77%	78%
Telecom and internet service providers	77%	75%	78%
Government	71%	71%	71%
Schools	41%	42%	40%
Parents	34%	36%	33%
Q12: Where do you access internet the most?			
Home	73%	72%	73%
Workplace	14%	14%	14%
Educational institute (school / college)	6%	6%	7%
On the move	5%	5%	4%
Public places	3%	3%	2%
Q12A: If Global Alliance for Youth were to offer 'free' training in following topics, please rank them in order of your preference? (Rank 1)			
Entrepreneurship	37%	37%	36%
Digital Marketing	25%	28%	23%
Health & Well-being - Building resilience	23%	20%	26%
Mentorship & Coaching	15%	15%	14%
Q13: To what extent you are confident that the corporates and businesses can contribute to achieving the sustainability goals set by the governments? (Top 2 Box%)	49%	52%	47%
Q14: Which of the following will be more effective in achieving the sustainability goals by involving the corporates and businesses?			
Providing incentives	65%	64%	65%
Imposing penalties	35%	36%	35%

Scores by Age

	Total	18 -20 Yrs.	21 - 24 Yrs.	25 -29 Yrs.
Region	N=1975	N=399	N=700	N=876
African	21%	18%	26%	18%
Asia – Pacific	16%	19%	15%	15%
Eastern Europe	16%	19%	17%	13%
Latin and Caribbean	16%	20%	14%	16%
Western Europe & Others	21%	20%	21%	22%
Middle East	10%	5%	7%	16%
Gender	N=1975	N=399	N=700	N=876
Male	49%	57%	50%	44%
Female	51%	42%	49%	55%
Occupation	N=1975	N=399	N=700	N=876
Employed full time	47%	18%	41%	65%
Employed part time	17%	17%	20%	15%
Full time student	22%	55%	24%	4%
Looking for work	10%	9%	12%	10%
Not looking for work	4%	2%	3%	5%
Education	N=1975	N=399	N=700	N=876
Undergraduate	49%	80%	56%	31%
Graduate	39%	18%	36%	50%
Post-graduate	11%	3%	7%	18%
Doctorate +	1%	0%	1%	1%

	Total	18 -20 Yrs.	21 - 24 Yrs.	25 -29 Yrs.
	N=1975	N=399	N=700	N=876
Q6: How confident are you that your current skills are sufficient for you to be employed in the next 5-10 years? Top 2 Box%	61%	50%	61%	66%
Q7: According to you what are the Top 3 criteria for selecting the job? (Rank 1+2+3)				
Salary	74%	75%	74%	73%
Career growth	52%	54%	57%	47%
Job security	41%	42%	41%	40%
Benefits	37%	37%	33%	40%
Flexi hrs.	34%	34%	36%	33%
Culture & people	18%	19%	15%	21%
Employer's reputation	16%	15%	12%	19%
Socially responsible organization	15%	14%	16%	14%
Remote work options	14%	12%	15%	13%
Q8: According to you, what support can employers and corporates provide to the new generation of employees like you? (Rank 1+2+3)				
Financial support to acquire new skills and techniques required for the job	68%	66%	67%	70%
Opportunities to work in different countries	43%	47%	45%	40%
Study leave or sabbatical for pursuing my higher studies	40%	43%	40%	39%
Opportunities to work/lead projects that are not linked to my everyday job	40%	36%	41%	40%
Gender and ethnic diversity and inclusion policies	31%	31%	30%	31%
Sabbatical leave to allow travelling/personal projects	31%	31%	29%	31%
Opportunities to use work-time to volunteer in Social/Environmental causes	27%	27%	29%	26%
Extended maternity leave	20%	19%	18%	23%
Q10: How confident are you that everyone in your country will have the digital access in the next 10 years? (Top 2 Box%)	56%	55%	52%	60%
Q9: Do you think having Digital access for each individual is a basic need?	93%	92%	94%	93%

	Total	18 -20 Yrs.	21 - 24 Yrs.	25 -29 Yrs.
	N=1975	N=399	N=700	N=876
Q11: According to you which are the top 3 enablers for providing digital access in your country? (Rank 1+2+3)				
Electronic devices	77%	74%	78%	79%
Telecom and internet service providers	77%	68%	75%	81%
Government	71%	63%	72%	74%
Schools	41%	48%	43%	36%
Parents	34%	46%	32%	30%
Q12: Where do you access internet the most?				
Home	73%	81%	72%	69%
Workplace	14%	4%	12%	20%
Educational institute (school / college)	6%	10%	8%	3%
On the move	5%	4%	5%	5%
Public places	3%	2%	3%	3%
Q12A: If Global Alliance for Youth were to offer 'free' training in following topics, please rank them in order of your preference? (Rank 1)				
Entrepreneurship	37%	38%	37%	37%
Digital Marketing	25%	24%	24%	27%
Health & Well-being - Building resilience	23%	21%	24%	24%
Mentorship & Coaching	15%	17%	16%	13%
Q13: To what extent you are confident that the corporates and businesses can contribute to achieving the sustainability goals set by the governments? (Top 2 Box%)	49%	46%	48%	52%
Q14: Which of the following will be more effective in achieving the sustainability goals by involving the corporates and businesses?				
Providing incentives	65%	63%	64%	66%
Imposing penalties	35%	37%	36%	34%

Scores by Region

	Total	African	Asia - Pacific	E. European	Latin & Caribbean	W. European	M.E
Age	N=1975	N=410	N=316	N=311	N=315	N=416	N=207
18 -20 Yrs.	20%	17%	24%	25%	25%	19%	9%
21 - 24 Yrs.	35%	44%	33%	39%	31%	35%	25%
25 - 29 Yrs.	44%	39%	43%	36%	44%	46%	67%
Age	N=1975	N=410	N=316	N=311	N=315	N=416	N=207
Male	49%	51%	50%	48%	48%	49%	46%
Female	51%	48%	50%	52%	52%	50%	53%
Occupation	N=1975	N=410	N=316	N=311	N=315	N=416	N=207
Employed full time	47%	32%	60%	46%	47%	51%	50%
Employed part time	17%	22%	14%	12%	23%	15%	15%
Full time student	22%	31%	21%	26%	17%	17%	13%
Looking for work	10%	13%	3%	11%	10%	8%	20%
Not looking for work	4%	1%	1%	6%	2%	9%	3%
Education	N=1975	N=410	N=316	N=311	N=315	N=416	N=207
Undergraduate	49%	51%	52%	57%	49%	52%	26%
Graduate	39%	43%	32%	30%	43%	34%	57%
Post-graduate	11%	5%	16%	12%	6%	12%	17%
Doctorate +	1%	0%	1%	1%	1%	2%	0%

	Total	African	Asia - Pacific	E. European	Latin & Caribbean	W. European	M.E
	N=1975	N=410	N=316	N=311	N=315	N=416	N=207
	5	5	5	5	5	5	7
Q6: How confident are you that your current skills are sufficient for you to be employed in the next 5-10 years? (Top 2 Box%)	61%	56%	61%	60%	70%	61%	58%
Q7: According to you what are the Top 3 criteria for selecting the job? (Rank 1+2+3)							
Salary	74%	72%	65%	87%	81%	68%	72%
Career growth	52%	56%	53%	55%	54%	45%	46%
Job security	41%	43%	41%	32%	39%	47%	40%
Benefits	37%	43%	42%	23%	43%	29%	42%
Flexi hrs.	34%	38%	25%	34%	32%	41%	32%
Culture & people	18%	14%	24%	23%	10%	19%	21%
Employer's reputation	16%	10%	19%	15%	13%	19%	23%
Socially responsible organization	15%	13%	20%	8%	17%	17%	13%
Remote work options	14%	11%	10%	23%	11%	15%	10%
Q8: According to you, what support can employers and corporates provide to the new generation of employees like you? (Rank 1+2+3)							
Financial support to acquire new skills and techniques required for the job	68%	74%	62%	77%	66%	59%	69%
Opportunities to work in different countries	43%	54%	41%	40%	41%	38%	48%
Study leave or sabbatical for pursuing my higher studies	40%	38%	41%	46%	45%	35%	39%
Opportunities to work/lead projects that are not linked to my everyday job	40%	43%	37%	32%	43%	38%	44%
Gender and ethnic diversity and inclusion policies	31%	32%	34%	18%	35%	34%	29%
Sabbatical leave to allow travelling/personal projects	31%	21%	29%	47%	23%	37%	26%
Opportunities to use work-time to volunteer in Social/Environmental causes	27%	26%	37%	17%	26%	31%	27%
Extended maternity leave	20%	12%	19%	23%	22%	28%	18%
Q10: How confident are you that everyone in your country will have the digital access in the next 10 years? (Top 2 Box%)	56%	38%	78%	61%	50%	54%	65%
Q9: Do you think having Digital access for each individual is a basic need?	93%	96%	94%	89%	97%	88%	99%

	Total	African	Asia - Pacific	E. European	Latin & Caribbean	W. European	M.E
	N=1975	N=410	N=316	N=311	N=315	N=416	N=207
	5	5	5	5	5	5	7
Q11: According to you which are the top 3 enablers for providing digital access in your country? (Rank 1+2+3)							
Electronic devices	77%	79%	78%	87%	72%	74%	74%
Telecom and internet service providers	77%	75%	84%	77%	78%	70%	77%
Government	71%	72%	77%	56%	73%	68%	84%
Schools	41%	42%	34%	41%	46%	46%	34%
Parents	34%	33%	26%	39%	31%	42%	30%
Q12: Where do you access internet the most?							
Home	73%	61%	56%	79%	90%	79%	73%
Workplace	14%	12%	29%	11%	7%	10%	17%
Educational institute (school / college)	6%	17%	9%	1%	2%	4%	3%
On the move	5%	7%	2%	7%	1%	4%	6%
Public places	3%	3%	5%	2%	1%	3%	1%
Q12A: If Global Alliance for Youth were to offer 'free' training in following topics, please rank them in order of your preference? (Rank 1)							
Entrepreneurship	37%	41%	30%	41%	40%	31%	39%
Digital Marketing	25%	29%	24%	19%	29%	25%	27%
Health & Well-being - Building resilience	23%	14%	19%	33%	20%	31%	22%
Mentorship & Coaching	15%	16%	27%	8%	11%	13%	13%
Q13: To what extent you are confident that the corporates and businesses can contribute to achieving the sustainability goals set by the governments? (Top 2 Box%)	49%	42%	70%	43%	49%	41%	57%
Q14: Which of the following will be more effective in achieving the sustainability goals by involving the corporates and businesses?							
Providing incentives	65%	65%	74%	69%	56%	61%	64%
Imposing penalties	35%	35%	26%	31%	44%	39%	36%

Scores by Gender

	Total	Male	Female
Region	N=1975	N=967	N=1000
African	21%	22%	20%
Asia – Pacific	16%	16%	16%
Eastern Europe	16%	16%	16%
Latin and Caribbean	16%	16%	16%
Western Europe & Others	21%	21%	21%
Middle East	10%	10%	11%
Age	N=1975	N=967	N=1000
18 -20 Yrs.	20%	24%	17%
21 - 24 Yrs.	35%	36%	35%
25 - 29 Yrs.	44%	40%	49%
Occupation	N=1975	N=967	N=1000
Employed full time	47%	52%	42%
Employed part time	17%	17%	18%
Full time student	22%	21%	23%
Looking for work	10%	9%	12%
Not looking for work	4%	2%	6%
Education	N=1975	N=967	N=1000
Undergraduate	49%	51%	48%
Graduate	39%	37%	41%
Post-graduate	11%	10%	11%
Doctorate +	1%	2%	0%

	Total	Male	Female
	N=1975	N=967	N=1000
Q14A: According to you, which of the following is the most critical sustainability issue?			
Climate Change	31%	32%	31%
Plastics	12%	11%	13%
Water Accessibility	11%	10%	11%
Unsustainable Fishing	2%	2%	2%
Consumerism	11%	10%	11%
Youth unemployment	34%	35%	33%
Q15: Do you think the awareness about mental health has increased in the recent past? (Yes%)	77%	76%	79%
Q16: Do you think the corporates should take responsibility of their employee's mental health? (Yes%)	91%	90%	92%
Q17: Below are few reasons preventing an individual from taking a professional advice from the mental health practitioners. Please select which of these you think are applicable in your country.			
Financials	68%	66%	70%
Stigma	66%	63%	70%
Lack of awareness	66%	67%	65%
Lack of clarity	64%	64%	64%
No need for support	36%	40%	32%
Q18: In case you need mental health support, whom would you reach out to?			
Mental health professionals such as psychiatrist	43%	42%	45%
Family members	26%	28%	24%
Friends	16%	15%	16%
General healthcare practitioners such as Doctor	7%	7%	7%
Internet	7%	7%	7%
Spiritual leader	2%	2%	3%

Scores by Age

	Total	18 -20 Yrs.	21 - 24 Yrs.	25 -29 Yrs.
Region	N=1975	N=399	N=700	N=876
African	21%	18%	26%	18%
Asia – Pacific	16%	19%	15%	15%
Eastern Europe	16%	19%	17%	13%
Latin and Caribbean	16%	20%	14%	16%
Western Europe & Others	21%	20%	21%	22%
Middle East	10%	5%	7%	16%
Gender	N=1975	N=399	N=700	N=876
Male	49%	57%	50%	44%
Female	51%	42%	49%	55%
Occupation	N=1975	N=399	N=700	N=876
Employed full time	47%	18%	41%	65%
Employed part time	17%	17%	20%	15%
Full time student	22%	55%	24%	4%
Looking for work	10%	9%	12%	10%
Not looking for work	4%	2%	3%	5%
Education	N=1975	N=399	N=700	N=876
Undergraduate	49%	80%	56%	31%
Graduate	39%	18%	36%	50%
Post-graduate	11%	3%	7%	18%
Doctorate +	1%	0%	1%	1%

	Total	18 -20 Yrs.	21 - 24 Yrs.	25 -29 Yrs.
	N=1975	N=399	N=700	N=876
Q14A: According to you, which of the following is the most critical sustainability issue?				
Climate Change	31%	30%	29%	33%
Plastics	12%	12%	11%	13%
Water Accessibility	11%	10%	11%	10%
Unsustainable Fishing	2%	3%	1%	2%
Consumerism	11%	10%	12%	10%
Youth unemployment	34%	36%	36%	31%
Q15: Do you think the awareness about mental health has increased in the recent past? (Yes%)	77%	75%	78%	78%
Q16: Do you think the corporates should take responsibility of their employee's mental health? (Yes%)	91%	89%	92%	90%
Q17: Below are few reasons preventing an individual from taking a professional advice from the mental health practitioners. Please select which of these you think are applicable in your country.				
Financials	68%	67%	68%	68%
Stigma	66%	69%	65%	66%
Lack of awareness	66%	64%	67%	65%
Lack of clarity	64%	65%	64%	64%
No need for support	36%	35%	36%	36%

	Total	18 -20 Yrs.	21 - 24 Yrs.	25 -29 Yrs.
	N=1975	N=399	N=700	N=876
Q18: In case you need mental health support, whom would you reach out to?				
Mental health professionals such as psychiatrist	43%	39%	45%	43%
Family members	26%	27%	23%	27%
Friends	16%	17%	18%	13%
General healthcare practitioners such as Doctor	7%	7%	6%	8%
Internet	7%	8%	6%	6%
Spiritual leader	2%	2%	1%	3%

Scores by Region

	Total	African	Asia - Pacific	E. European	Latin & Caribbean	W. European	M.E
Age	N=1975	N=410	N=316	N=311	N=315	N=416	N=207
18 -20 Yrs.	20%	17%	24%	25%	25%	19%	9%
21 - 24 Yrs.	35%	44%	33%	39%	31%	35%	25%
25 - 29 Yrs.	44%	39%	43%	36%	44%	46%	67%
Age	N=1975	N=410	N=316	N=311	N=315	N=416	N=207
Male	49%	51%	50%	48%	48%	49%	46%
Female	51%	48%	50%	52%	52%	50%	53%
Occupation	N=1975	N=410	N=316	N=311	N=315	N=416	N=207
Employed full time	47%	32%	60%	46%	47%	51%	50%
Employed part time	17%	22%	14%	12%	23%	15%	15%
Full time student	22%	31%	21%	26%	17%	17%	13%
Looking for work	10%	13%	3%	11%	10%	8%	20%
Not looking for work	4%	1%	1%	6%	2%	9%	3%
Education	N=1975	N=410	N=316	N=311	N=315	N=416	N=207
Undergraduate	49%	51%	52%	57%	49%	52%	26%
Graduate	39%	43%	32%	30%	43%	34%	57%
Post-graduate	11%	5%	16%	12%	6%	12%	17%
Doctorate +	1%	0%	1%	1%	1%	2%	0%

	Total	African	Asia - Pacific	E. European	Latin & Caribbean	W. European	M.E
	N=1975	N=410	N=316	N=311	N=315	N=416	N=207
Q14A: According to you, which of the following is the most critical sustainability issue?							
Climate Change	31%	19%	40%	21%	36%	41%	29%
Plastics	12%	4%	14%	16%	16%	12%	15%
Water Accessibility	11%	11%	10%	5%	15%	11%	12%
Unsustainable Fishing	2%	0%	1%	3%	1%	4%	1%
Consumerism	11%	3%	7%	23%	12%	11%	9%
Youth unemployment	34%	63%	28%	32%	21%	20%	34%
Q15: Do you think the awareness about mental health has increased in the recent past? (Yes%)	77%	82%	84%	63%	85%	73%	76%
Q16: Do you think the corporates should take responsibility of their employee's mental health? (Yes%)	91%	96%	93%	85%	90%	87%	91%
Q17: Below are few reasons preventing an individual from taking a professional advice from the mental health practitioners. Please select which of these you think are applicable in your country.							
Financials	68%	71%	62%	76%	68%	66%	61%
Stigma	66%	71%	59%	65%	74%	66%	62%
Lack of awareness	66%	76%	66%	61%	58%	63%	71%
Lack of clarity	64%	59%	66%	68%	64%	63%	65%
No need for support	36%	23%	47%	31%	36%	42%	41%

	Total	African	Asia - Pacific	E. European	Latin & Caribbean	W. European	M.E
	N=1975	N=410	N=316	N=311	N=315	N=416	N=207
Q18: In case you need mental health support, whom would you reach out to?							
Mental health professionals such as psychiatrist	43%	40%	41%	46%	63%	31%	41%
Family members	26%	29%	28%	24%	15%	29%	27%
Friends	16%	13%	19%	17%	8%	19%	17%
General healthcare practitioners such as Doctor	7%	7%	3%	4%	10%	11%	7%
Internet	7%	7%	6%	7%	4%	8%	6%
Spiritual leader	2%	3%	2%	1%	1%	2%	3%